



# 2023 ANNUAL REPORT

## Staff

Monnie Bush, Founder & C.E.O.

John Oliver, Executive Director

Jon Rohrer, Pete Davidson, Ke'Shawn Miller &  
Lynn Simmons, Program Directors

Mike Bayer, Business Manager, Dave Riel &  
James Reese, Site Leads, Victory Improvement  
Projects

Rachel Bane, Volunteer Coordinator  
Julie Hoosier, Community Support Specialist

## Board Members & Advisors

Bud Hauser, President, Al Ralston,  
Secretary, Staci Morris, Treasurer,  
William Allen, Ryan Ridge Bethany  
Sibbitt, Joe Paul, Tim Ko, Greg Roberto,  
David Oakes & Anne Taylor

Kelly Bush, Grants  
Scot Ganow, Legal Representative  
Dr. Andy Campbell, Medical Advisor



Offering An Alternative To The Street For America's Youth  
Since 2009

L.R.F.G.

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Monnie Bush

VP Alumni - Ja'Rome

## Philosophy



Victory Project was not created to force compliance but to create an environment so valuable the student will modify their behavior to maintain membership.

## Core Values

- UNDO hopelessness with Godly purpose
- MODEL work is the reward
- OFFER love and accountability
- PROVIDE a safe and consistent environment

## Guiding Verse

"You are here to be light, bringing out the God-colors of the world; God is not a secret to be kept; we're going public with this, as public as a city on a hill." -Matthew 5:14



# Results

John Oliver- Executive Director

**99% Graduation Rate**

**0% Teenage Pregnancies**

**1.3% Court-Involvement**

## EDUCATION



**2023**  
NO SENIORS



**2037**  
HOURS TUTORING



**9405**  
PROGRAMMING HOURS

## ENTREPRENEURSHIP



**\$41,829.18**  
STUDENT EARNINGS



**3834**  
STUDENT HOURS  
WORKED



**1037**  
JOBS COMPLETED

## ENLIGHTENMENT



**11,252**  
MEALS SERVED



**27,775**  
GUIDED  
RECREATION HOURS



**98.7%**  
AVOIDED  
COURT-INVOLVEMENT

*The operations profile of our 2023 Annual Report reflects the grace, favor, and peace God has shown us over the past year (Numbers 6:24-26). The intentional and consistent oversight from our Program Directors and volunteers resulted in our students maintaining their highest grade point average on record and over ninety-nine percent avoiding new involvement with the courts. We established many new relationships to support students and staff with daily programming, life skills, and recreational activities. As we expand operations in 2024 to include a second campus and the ability to serve as many as 100 students at both campuses, we're praying for even more volunteers and more of God's grace and wisdom. -John Oliver, Executive Director*

# Real Adversity

71.4%

Public school  
graduation rate

5.7%

Graduate Readiness  
Score for  
College, Workforce  
or Military

86%

Increase in local  
juvenile crime  
bookings 2022

24.96%

Rate of Ohio's  
teenage pregnancies  
in 2021

# Real Results

99%

VP Students  
graduate high school

93%

VP Alumni are  
employed, attend  
secondary education, or  
join the military.

1.3%

Recidivism rate of VP  
Students

0%

Teenage pregnancies

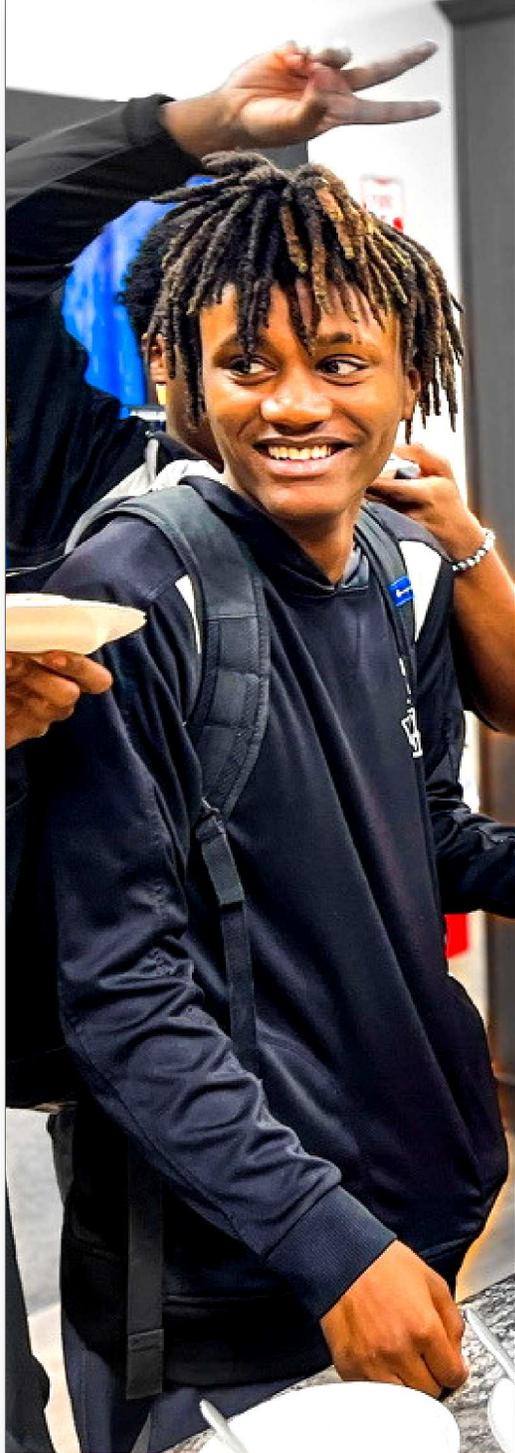
SCAN TO CONTRIBUTE



**SOURCES**<sup>1</sup>(2023, JULY 7). JUVENILE CRIME, DELINQUENCY UP IN REGION AFTER PANDEMIC DISRUPTED YOUNG PEOPLE'S LIVES. DAYTON DAILY NEWS. [HTTPS://WWW.DAYTONDAILYNEWS.COM/LOCAL/JUVENILE-CRIME-DELINQUENCY-UP-IN-REGION-AFTER-PANDEMIC-DISRUPTED-YOUNG-PEOPLES-LIVES/TULVMHRKQFDFSFONQQOAN2WKNLM](https://www.daytondailynews.com/local/juvenile-crime-delinquency-up-in-region-after-pandemic-disrupted-young-peoples-lives/tulvmhrkqfdfsfonqqoan2wknlm)

<sup>2</sup>GARG, E., & JAMES, E. (2023). EXAMINING THE IMPACT OF TEENAGE PREGNANCY AND ITS ASSOCIATED FACTORS ON HIGH SCHOOL GRADUATION RATES IN OHIO. WRIGHT STATE UNIVERSITY. DAYTON, OHIO.

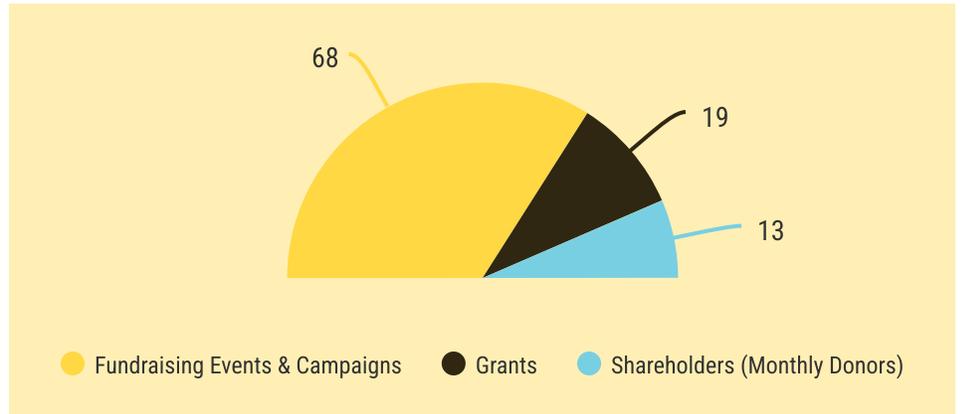
<sup>3</sup>STANGER-HALL, K. F., & HALL, D. W. (2011). ABSTINENCE-ONLY EDUCATION AND TEEN PREGNANCY RATES: WHY WE NEED COMPREHENSIVE SEX EDUCATION IN THE U.S. PLOS ONE, 6(10), E24658. [HTTPS://DOI.ORG/10.1371/JOURNAL.PONE.0024658](https://doi.org/10.1371/JOURNAL.PONE.0024658)



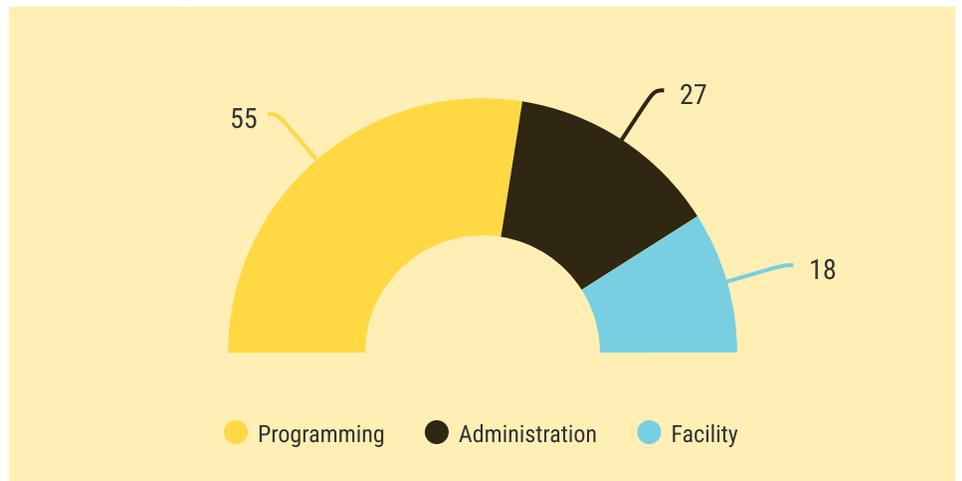
# Finance

Staci Morris & Kelly Bush

## Funding Sources



## Annual Expenses



**Volunteers served almost 4,300 hours, equaling over \$130,000 in operational value.**

## Additional Remarks

### STEWARDSHIP

- \$352k Debt (New Campus)
- **\$1,773,000.00** Assets
- **\$306,000.00** Liquidity

### MAJOR CONTRIBUTORS

- The Christian Life Center
- The Dayton Foundation
- Nysus Solutions
- The Danis Foundation Inc.

### EVENTS

- Six Beating the Odds
- Bloom Gala
- Clays For A Cause

# Work Ethic Development

Mike Bayer – Business Manager



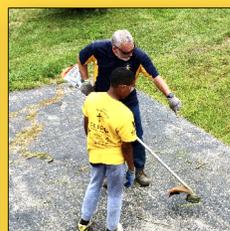
Over the past year, Victory Improvement Projects experienced remarkable growth and success thanks to the collective efforts of our students, volunteers, and sponsors. Our journey has been filled with notable achievements, including a successful sponsorship program that raised over **\$30,000**, allowing us to further our mission without relying on VP funding. This financial milestone has been crucial in expanding our reach and enhancing our programs.

At the heart of VIP are our students, who had a year filled with extraordinary opportunities. We provided employment for **57** students, offering them not just paychecks but invaluable life experiences and personal development. Their growth in work ethic and sense of purpose has been inspiring and made possible by the generous support of our community.

Our volunteers, the backbone of our organization, dedicated approximately **300 hours** across **37** workdays. Their commitment has been instrumental in our success, enriching our programs and creating lasting bonds with the students. This synergy between volunteers and students has been a cornerstone of our achievements.

Looking forward, we are on the cusp of exciting new opportunities with the opening of a new campus and location. This expansion brings with it the promise of new challenges and the need to meet the growing demands of our projects and student base. We are poised for a transformative era, ready to embrace the future with optimism and determination.

As 2024 unfolds, we invite you to be part of this incredible journey. Your involvement, whether through time, resources, or prayers, is crucial to our ongoing success. Join us as we strive to be instruments of God's grace, making a tangible difference in the lives of those we serve. Together, we can continue to achieve extraordinary things.



# Major Growth

Monnie Bush – Founder & C.E.O.

As the Victory Project (V.P.) enters a new era of significant expansion, our enrollment is set to increase by **over 60%** in 2024, a testament to the trust and support our mission has garnered. This growth is not just numerical but a clear indication that our approach is successful in addressing critical social challenges.

We're embarking on a Christ-centered journey to sustain and build upon this momentum, seeking divine support for the essential personnel, volunteers, and financial backing needed. Our focus is a three-year development campaign targeting:

- **Operational Vitality:** To enhance our day-to-day effectiveness, ensuring top-quality program delivery.
- **Mission Expansion:** To broaden our impact across more communities, leveraging our successful models.
- **Alumni Foundation & Endowment:** To support and encourage our alumni who are modeling VP's values and to reinvest resources for a sustainable future for years to come.

This initiative, inspired by a comprehensive Feasibility Study and supported by a leading development firm, aims to deepen our support base. We're engaging our current backers to amplify their support and outreach, inviting a wider circle of contributors to partake in our mission. Now, as we position ourselves at the community forefront, backed by models of success and a divine mandate. We ask you prayerfully consider joining our transformative mission. Together, we can embody the 'City on a Hill' vision, making a profound and legacy-changing difference.

Join us in shaping a brighter future. Your involvement is crucial to illuminating the path we tread.

For more information or to support our campaign, please contact me directly at [monnieb@victoryproject.org](mailto:monnieb@victoryproject.org). Together, let's continue on this exciting journey of growth and transformation. Let's make a lasting difference together.

**Terri**

Construction



**Emanuel**

Army Reserve & CSX  
Railroad



**Ashton**

Police Officer



**John**

**Reece**

**Dae'Vontae**

# Open For 'Businessstry'

Monnie Bush – Founder & C.E.O.

After much prayer and perseverance, we have opened our West Campus. This location, nestled in the Residence Park Neighborhood, will be focused on high school-aged youth. The other campus, in Old North Dayton, will be for middle school-aged youth. The West campus would not have been possible without the generous investment of **The Christian Life Center**. The congregation gave us the lead gift to purchase and begin to renovate the site. The Dayton Foundation was another significant contributor to our unique combination of business and ministry.

## Strategic Initiatives

### #1 PERSONNEL

*Create a challenging and fulfilling work environment*

### #2 STUDENT GROWTH

*Enhance student retention and situate the organization for near-future growth*

### #3 V.I.P. BUSINESS PLAN

*Develop micro-business plan which supports the entrepreneurial goals*

### #4 FINANCIAL SECURITY

*Produce a financial security plan for long-term sustainability*

### #5 GROWTH PLAN

*Create franchise model for nationwide accessibility*

### #6 FACILITIES PLAN

*Develop a comprehensive facility plan for VP's current location and additional campuses*

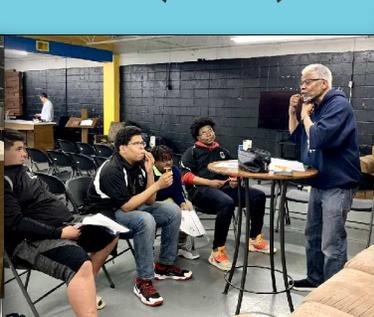


Throughout the process of opening the high school campus, we have worked to maximize our stewardship. This is evident in two primary ways: **Construction and Communication**.

- Our General Contractor and a number of the subcontractors discounted their services; this includes **Arcon Builders, C.E.S.O., Reliable Electric, and Korrekt Plumbing**, as well as others. Total savings was over **\$200,000**.
- Before beginning this project, we met with members of the **Residence Park Neighborhood**. The purpose was to build a relationship with people who already live there. This included attending multiple meetings to listen and share feedback about our mission. It culminated with the neighborhood having a private open house before the grand opening. These efforts went a long way to earn the trust of those we hope to serve alongside. It was another chance to model our 'Engagement Solution,' **Authenticity, Consistency, and Proximity [creates] Opportunity**.

# Memory Making Moments

## Overall Gentlemen (O.G.) Series



## Nightly Dinners



## Special Events



## First Paychecks



Dozens of first time earners



L.  
R.  
F.  
G.



John Oliver  
Executive Director



Jon Rohrer  
Program Director



Pete Davidson  
Program Director



Ke'Shawn Miller  
Program Director



Lynn Simmons  
Program Director



Monnie Bush  
Founder & C.E.O.



Kelly Bush  
Grants/Bookkeeping



Mike Bayer  
VIP Business Manager



Dave Riel  
VIP Site Lead



James 'Coach' Reese  
VIP Site Lead



Rachel Bane  
Volunteer Coordinator



Julie Hoosier  
Community Support Specialist

