



2024 ANNUAL REPORT

Staff

Monnie Bush, Founder & C.E.O.

John Oliver, Executive Director

Jon Rohrer, Ke'Shawn Miller, Lynn Simmons & Carlos Hill, Program Directors

Mike Bayer, Business Manager, Dave Riel & James Reese, Site Leads, Victory Improvement Projects

**Kim Cooper, Volunteer Coordinator
Julie Hoosier & Valerie Aruagbon, Community Support Specialists**

Board Members & Advisors

Greg Roberto, President, Al Ralston, Secretary, Staci Morris, Treasurer, William Allen, Ryan Ridge, David Oakes, Bud Hauser, Tim Ko, Anne Taylor, Emily Ludington & Dan Shafer

Kelly Bush, Grants

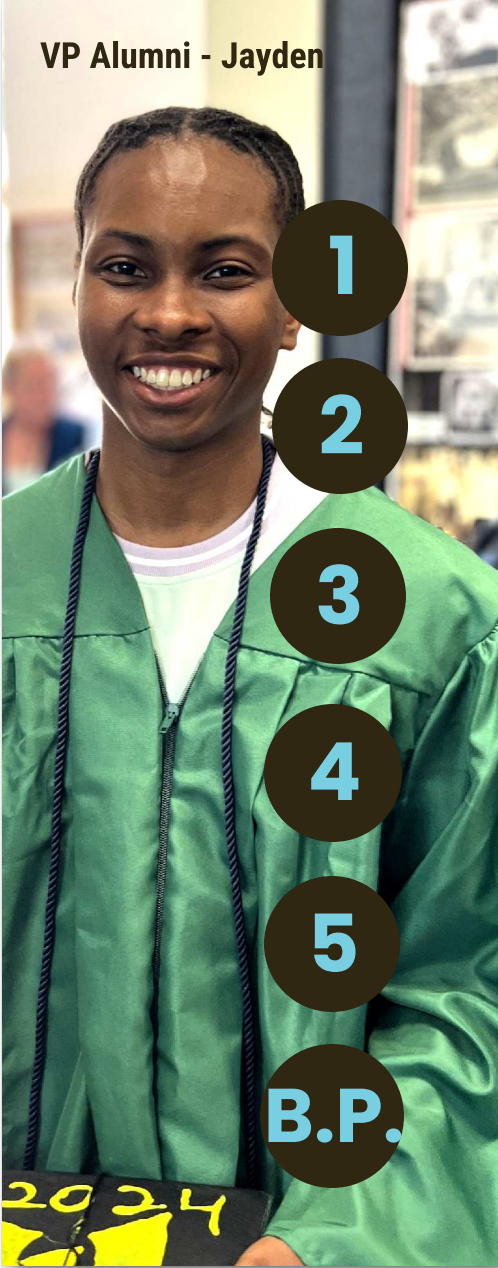
Scot Ganow, Legal Representative

Dr. Andy Campbell, Medical Advisor



**Offering An Alternative To The Street For America's Youth
Since 2009**

L.R.F.G.



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Philosophy



Victory Project was not created to force compliance but to create an environment so valuable the student will modify their behavior to maintain membership.

Core Values

- UNDO hopelessness with Godly purpose
- MODEL work is the reward
- OFFER love and accountability
- PROVIDE a safe and consistent environment

Guiding Verse

"You are here to be light, bringing out the God-colors of the world; God is not a secret to be kept; we're going public with this, as public as a city on a hill." -Matthew 5:14



Results

John Oliver- Executive Director

100% Graduation Rate

0% Teenage Pregnancies

1.4% Court-Involvement

EDUCATION



100%
High School Graduation



1862 HOURS TUTORING



12,160 PROGRAMMING HOURS
29% Increase (2023)

ENTREPRENEURSHIP



\$55,656.00
STUDENT PAYROLL
34% Increase (2023)



5137
STUDENT HOURS WORKED
34% Increase (2023)



1231
JOBS COMPLETED
19% Increase (2023)

ENLIGHTENMENT



17,423 MEALS SERVED
54% Increase (2023)



27,440
GUIDED
RECREATION HOURS



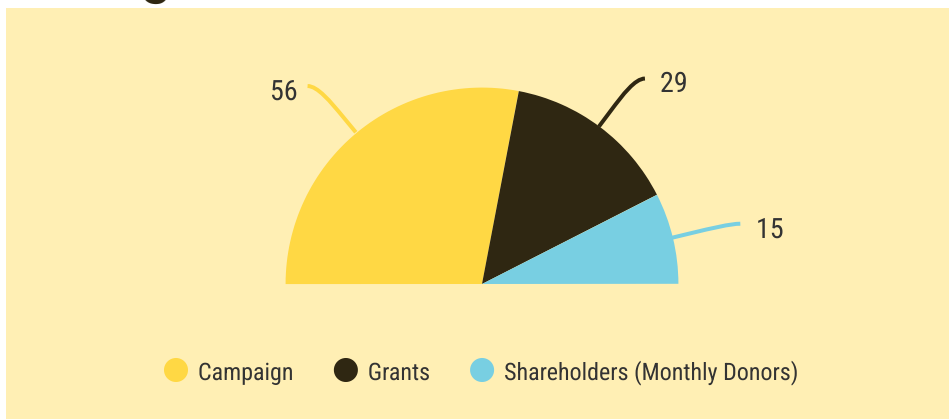
98.7%
AVOIDED
COURT-INVOLVEMENT

The impressive results reflected in our 2024 Annual Report are a credit to the faithful and selfless service of our staff and volunteers, the consistency of our students, the prayers and contributions of our donors, and most importantly, to the abundant grace from our Heavenly Father. In 2024, we opened our second campus, vastly increasing our capacity to serve boys locally. Additionally, we designated our two locations as middle and high school campuses, allowing us to tailor our interactions better to suit the unique needs of these age groups. Our volunteer engagement continued to grow, as did the experience and effectiveness of our staff. Mid-year, we paused to re-emphasize the need for cultural continuity and celebrate our 15th anniversary. We were encouraged to see some of our students commit their lives to Jesus Christ and unashamedly step forward as witnesses for Him. All praise and glory go to our Heavenly Father. We're excited to see where God leads us over the next 15 years.

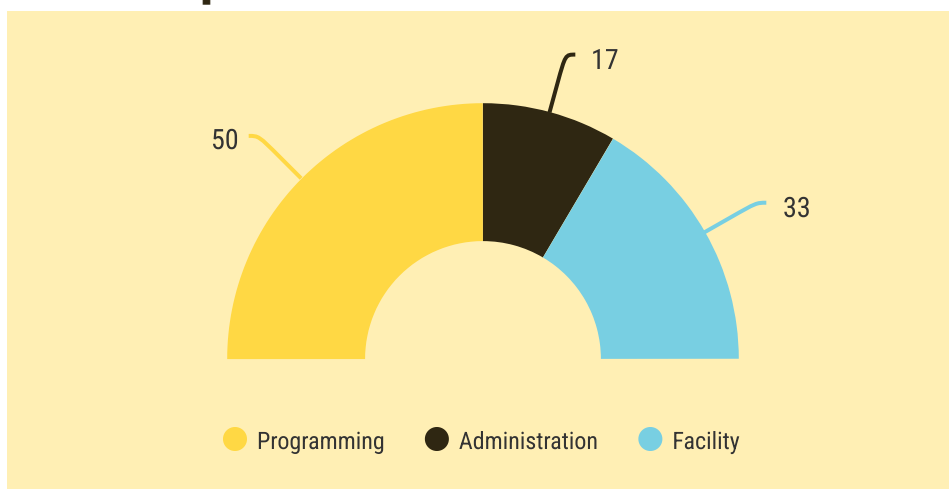
Finance

Staci Morris & Kelly Bush

Funding Sources



Annual Expenses



Volunteers served 7,200 hours, equaling over \$240,000 in operational value - 67% Increase (2023) [SOURCE](#)

Additional Remarks



STEWARDSHIP

- \$249,000 Debt
- \$1,058,000.00 Assets
- \$835,600.00 Liquidity

LEAD CONTRIBUTORS

- Kettering Health Network
- CareSource Foundation
- Mathile Family Foundation
- Nysus Solutions

EVENTS

- Victory Over Poverty Campaign
- Golf Tournaments
- Clays For A Cause

Work Ethic Development

Mike Bayer – Business Manager



The past year at Victory Improvement Projects (V.I.P.) has been transformative. With our new High School Campus, we've broadened our reach and embraced new opportunities. Our team ensured a smooth integration, positively impacting students and staff. We're proud of the progress and excited for the future, building a brighter tomorrow for our community.

This year underscored our commitment to excellence. We saw a 34% increase in student work hours and a 12% rise in paid students, reflecting our dedication to valuable opportunities. Weekly student participation grew by 30%, our customer base by 12%, and property visits by 19%. Impressively, student income rose by 27%, and a 29% revenue increase. Highlighting our overall success

Our volunteers are crucial. Seven contributed 41 workdays and 328 service hours, driving our mission forward. We're grateful for their passion. Our sponsorship program, with \$31,500 from 10 sponsors, covered uniforms and overhead, allowing us to focus on developing a quality work ethic without budget worries. We deeply appreciate their support.

As we look ahead, we invite you to partner with us in our mission. Together, we can profoundly impact our students and community. Thank you for your support and generosity. We're eager for the journey ahead.



Celebrating 15 Years Of The Victory Project

Monnie Bush – Founder & C.E.O.

Fifteen years ago, in 2009, the Victory Project (VP) began as a visionary concept born from 18 months of dedicated research and development. Through heartfelt discussions with incarcerated young men and their families, we sought to understand our community's most needed services. From these beginnings, VP has grown from serving **12 students** with the help of one full-time and one part-time staff member, eight volunteers, and 11 customers to touching the lives of **100 students** with a dedicated team of six full-time and eight part-time staff, supporting by 75 volunteers and 53 customers.

Our financial journey from a net worth of **\$18,000** and a budget of **\$78,000** in 2009 to a robust net worth of **\$1,700,000** and a budget of **\$1,100,000** in 2024 is a testament to our community's faith-driven support and commitment. Other successes in 2024 include a **\$100,000** debt reduction and over **\$500,000** increase in liquidity over 12 months.

Remarkably, this growth has been achieved without government funding, a testament to God's guidance and the power of collective effort.

The transformation within VP is evident not only in numbers but in the profound impact on lives. Our organization has become a beacon of hope, inspiring young men to embrace their roles as Godly husbands and fathers. Helping them avoid the pillars of poverty has saved society hundreds of millions of dollars.

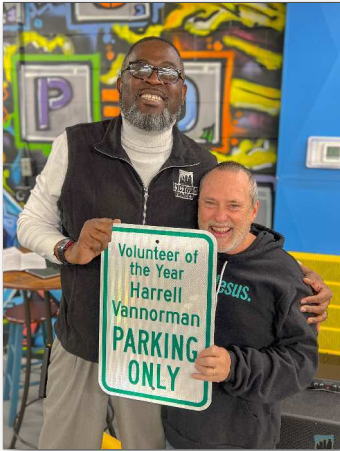
VP stands as a living example of how Christ uses ordinary people to accomplish extraordinary things. Our staff, volunteers, and youth have cultivated an environment that has enriched thousands of lives. By deepening and widening our impact for the Kingdom, we are paving the way for a long and fruitful future.

As we celebrate this milestone, we extend our heartfelt gratitude to everyone who has been part of this incredible journey. With continued faith and collaboration, the Victory Project looks forward to many more years of transformative impact and hope. Here's to a future filled with promise and purpose! – Leave Room For God (L.R.F.G.)



Volunteers of the Year

Harrell Van Norman



Middle School Campus

Griff Bennett

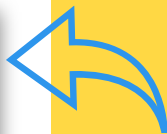
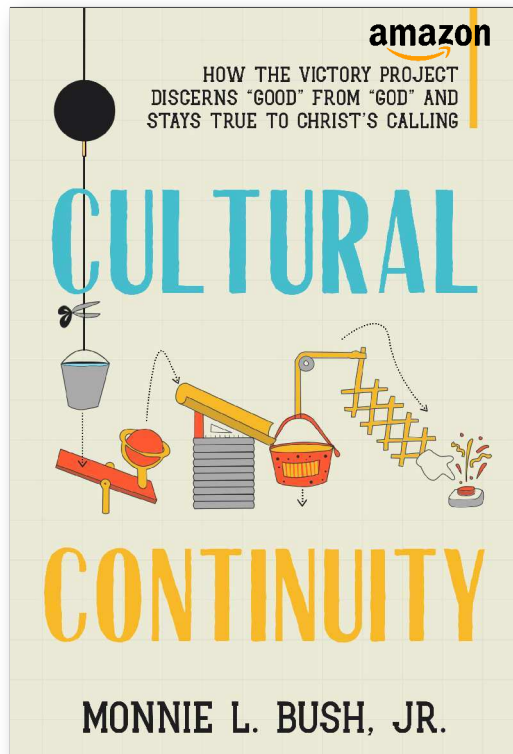


High School Campus

Alumni Message

Robert Harrison, III - US Air Force & Wright State Senior - First Alumni Board Member (2025)

I'm thrilled to share how VP has transformed my life in numerous ways! Firstly, it has instilled in me a strong work ethic and consistency in my professional life. I've also gained invaluable skills in money management at a young age. Another incredible benefit is learning to operate effectively within any team and navigating challenges with agility. Being part of the early days of VP taught me how to overcome adversity as a team. The exposure and tutoring I've received have been phenomenal, opening countless doors as I've taken on diverse roles and met amazing people. I can't express enough gratitude to Monnie and the VP staff for shaping who I am today!



NEWLY PUBLISHED BOOK

"Unlock the heart of VP with 'Cultural Continuity,' a compelling book by Founder & CEO Monnie Bush. Published in 2024, This comprehensive work explores the 'why' behind VP's mission and innovative approach to guiding youth toward the life God intended.

As VP expands, this book becomes an essential guide to ensure we stay true to our core mission and values. 'Cultural Continuity' offers profound insights into the origins and aspirations of VP, serving as a beacon for all who are part of this transformative journey.

Dive into its pages and connect with the vision that propels VP forward, impacting communities and lives."

VP Staff

John Oliver



Mike Bayer



John Rohrer



Ke'Shawn Miller



Lynn Simmons



Kelly Bush



Carlos Hill



Julie Hoosier



Kim Cooper



James Reese



Dave Riel



Monnie Bush



Victory Over Poverty Campaign

1 OPERATIONAL VITALITY

As we plan for growth, we want to ensure our current campuses are fully funded over the next three years.

2 CAPACITY BUILDING

In 2024, we opened our West Campus to serve high school boys. Over the next 18 months, we plan to open a third campus, which may include our first girls' campus.

3 LONG-TERM STABILITY

Along with financial security, we plan to offer scholarships to our alumni.



SCAN TO
CONTRIBUTE

